



Wolfpack Boys Soccer

West Valley High School

3800 Geist Road
Fairbanks, AK 99709

Phone: (907) 479-4221
www.wolfpacksoccer.org

Head Varsity Coach: Howard Maxwell

Dear Fairbanks area Business,

The 2020 West Valley Boys Soccer Program is about to begin. The players are excited to get out on the pitch and begin competition. Our Soccer program would be especially honored to have your organization as a team partner. We have high hopes for this season and for the program in general. We are attempting to build a dominant program that will rank in the top three in the State every year. To do this we need to schedule games with tough Anchorage area teams. This requires substantial travel costs. In addition, we need to acquire top quality training equipment, uniforms, warm-ups, and we need to arrange for top-notch trainers. We have several team goals. One is to achieve the top Team GPA average in the Region and the State. Another Wolfpack team goal is to win the newly formed Railbelt conference and emerge as Champions! Our ambitions do not stop there though, we also hope to build the program to a point where we can WIN a State Championship—and there's no better year to start than 2020. The brutal reality is, in the world of today's high school athletics, success is often highly correlated with available resources. If we have the financial resources, we are more likely to be able to climb the mountain. So please consider a generous sponsorship.

We would like to request a sponsorship from your organization or business to assist the West Valley Boys Soccer Team in achieving our goals. Any organization or business can take advantage of this sponsorship, and in doing so will gain commercial advantages, as well as a chance to build lasting relationships with the team, players, parents, and the soccer community. We have sponsorship opportunities from \$250.00 - \$2500.00. The sponsorship form is attached to this letter. Please fill it out and return it to a coach, manager, player, or to the school.

2020 Team Sponsorship Options

\$275.00	New Sponsor: one year sponsorship + a banner with your logo/trademark
\$450.00	2 Year Sponsor: two year sponsorship + a banner with your logo/trademark
\$250.00	Renewal: one year renewal of your West Valley Sponsorship.
\$1000.00	Gold Sponsor: Banner, Web Page Recognition, logo on practice T-shirts.
\$2500.00	Platinum Sponsor: Travel Partner with Banner on Bus, Web, & practice T-shirts.

The Team believes that this partnership will be a great benefit to your business. A 3X4 banner, displaying your organization or business name, logo and/or trademark, will be proudly displayed at our home field at West Valley High School. Gold Level Sponsors will also get a web page recognition and a logo on practice/travel t-shirts. Platinum Level Sponsors will get all of the above in addition to special recognition in our Game Program and a Travel Banner displayed on the tour bus used for trips south to Anchorage. Our fields are used for multiple activities and we draw great crowds for our home games. Your banner will be seen over and over again by 100's of spectators (and potential customers!) each game. If you have questions, please feel free to contact Coach Maxwell any time. The Boys Wolfpack Soccer Program thanks you in advance for your generous sponsorship and awesome support. Go Wolfpack!

With Appreciation,

The 2020 West Valley Boys Soccer Program, Alumni, Families and Booster Club
West Valley Soccer Boosters, PO Box 81002 Fairbanks AK, 99708.

West Valley High School Boys Soccer Program 2020

Receipt for Sponsorship and Banner/Advertising Information

Name of Sponsor: _____

Address: _____
Street or P.O. Box Number

City State Zip Code

Phone: _____
Business Phone Cell Phone

Donation/partnership
Received or Solicited By: _____
Player Name Date

Donation Amount: _____
Cash Amount Check Amount and Check #

Make Checks Payable to: "West Valley HS Boys Soccer Boosters"

Mail to: West Valley Boys Soccer Boosters, PO Box 81002 Fairbanks AK, 99708 Or hand carry to the booster club treasurer, Head Coach, or player who solicited.

If you have questions, please contact Howard Maxwell, West Valley Boys Varsity Soccer Coach, at 907-388-4073.
•Thank you for your sponsorship, a copy of this receipt will be mailed to you at the address listed above.

Please use the bottom portion of this receipt to attach your business card or logo. If there is anything special you would like on your banner, please indicate this in the area next to your card. Unless specified, your banner will use the digital logo on file or will be a replica of your business card. If you do not want a banner displayed at our field please indicate that in the space below.

Attach business card below or send digital image or give us instructions as to where your logo or marketing information is located: